How to Establish a Local Union Voter Registration Program

STEP 1  Assign a point person to lead the Local’s voter registration program

- Communicate program plan to your Local Political Coordinator (PC), if assigned point person is not the PC

STEP 2  Evaluate the registration status of your members

- Request access to the Labor Action Network (LAN) for your Political Coordinator
- Obtain a list of unregistered voters in your Local from the LAN, or request from the Political/Legislative Department (polleg@iatse.net)

STEP 3  Learn and comply with the voter registration rules in your state

- Visit www.vote.gov and follow the link to your state
- Look up online voter registration rules in your state

STEP 4  Review and share your state’s registration deadlines and election dates

- Confirm voter registration and absentee ballot deadlines, election and early voting dates, voter ID requirements, and polling locations

STEP 5  Register your members

- Print voter registration forms and learn the required fields
- Set up a registration table at Local meetings and events
- Share voter registration resources on your website, in your newsletter, and on social media
- Recruit volunteers from your Local to assist

STEP 6  Share success and build momentum

- Share photos on social media and email to polleg@iatse.net
- Use #IATSEVOTES and tag @IATSE in social media posts