

## Worksheet on Activating Union Members

**VISION:** What would it mean in your local if more members were engaged (politically, with community efforts, solidarity actions, etc.)

**BARRIERS:** What are the greatest barriers for your local to get more members activated?

**WORKPLAN:** Identify and set 2 goals you have that your local union can address between now and the end of the year:

GOALS	What	When	How to prepare	Evaluate/Next Steps
<b>EXAMPLE:</b> <i>Present and Win Support from Executive Board for Labor Day Community Clean up</i>	<i>Discuss Activism with Executive Board and have them sign on</i>	<i>June Board Meeting</i>	<ul style="list-style-type: none"> <li>• <i>Plan short presentation</i></li> <li>• <i>Have sign up sheet</i></li> <li>• <i>Talk to Joe before the meeting</i></li> </ul>	<ul style="list-style-type: none"> <li>• <i>4 of 5 members agreed</i></li> <li>• <i>Follow up meeting to expand activities &amp; double size of the committee</i></li> </ul>
<b>EXAMPLE:</b> <i>In addition to the E Board, recruit members to attend Labor Day clean up (build Action Team)</i>	<i>Each bd member agree to recruit 1 member to come to the Labor Day community clean up</i>	<i>By August 15</i>	<ul style="list-style-type: none"> <li>• <i>Identify who to recruit, who is recruiting them, by what date</i></li> <li>• <i>Check in meeting/call each week</i></li> <li>• <i>Identify 2 young workers to recruit</i></li> </ul>	<ul style="list-style-type: none"> <li>• <i>1 new young worker on board</i></li> <li>• <i>Doubled size of Action Team (from 4 to 8)</i></li> <li>• <i>Will report to membership and introduce a survey</i></li> </ul>